



Multiplication Assessment Guide

The Multiplication Assessment Guide is a resource specifically developed to assist church leaders in evaluating the advancement of a newly established church and to provide crucial feedback to the CCM for gauging the effectiveness of CCM programs and identifying areas for further research. Church planters and their teams are encouraged to carefully consider the following questions, as the answers will serve as the foundation for assessing the overall effectiveness of the church plant.

1. How specifically will CCM funds be utilized in this church? Please be detailed. (Pastor salary, building expenses, meals, etc.)
2. Do you currently use funds in this area of the church? If yes, how much money do you currently use in this area? How will increasing the budget change outcomes?
3. Why will the use of CCM funds/coaching help to grow your church towards health and deeper discipleship?
4. Which area of the 10 marks of a healthy church (below) do you want to see growth this year?
5. How will you empirically measure whether using CCM funds/coaching had a positive impact on this church?

(Ex; We have 5 small groups that have 10 people attending each in our church. We plan to use CCM funds/coaching to grow our *discipling community*¹ by paying for meals, and small group gathering materials (Bibles, journals, etc.), and exploring creative small group approaches with our coach. We will measure whether CCM funds/coaching had a positive impact by measuring the number of small groups we have and how many people are engaged in those small groups over the course of 1 year. We will know CCM funds/coaching have had a positive impact on our church if our 5 small groups have grown numerically in attendance/engagement by the end of the year.)

¹ See number 4 of the 10 Marks of a Healthy church.

10 Marks of a Healthy Church²

1. **Christ-Centeredness:**

Healthy churches are Christ-centered and proclaim Him in all that they do as a church. This means that the focus of the church is on Jesus Christ, and all aspects of the church, including worship, preaching, teaching, fellowship, and outreach, should be centered on Christ. This also means that the church recognizes the authority of Christ in all matters, and seeks to follow His teachings and example.

2. **Vision Clarity:**

Healthy churches have a clear mission and vision that the entire church can follow. This means that the church has a well-defined purpose and direction, which is communicated clearly to all members of the church. The mission and vision of the church should be rooted in the teachings of Jesus Christ and should be focused on making disciples, serving the community, and advancing the Kingdom of God.

3. **Authentic Worship:**

Healthy churches have inspiring worship that offers a personal and corporate encounter with the living God. This means that the church's worship is sincere, heartfelt, and focused on glorifying God. The worship should provide a meaningful and transformative experience for the members of the church, and should also be welcoming and engaging for visitors and non-believers.

4. **Discipling Community:**

Healthy churches have small groups that are essential to disciple-making and building community. This means that the church recognizes the importance of building relationships and providing support and encouragement to its members. Small groups provide a space for members to connect with each other, share their struggles and triumphs, and grow in their faith together.

5. **Leadership Development:**

Healthy churches have a leadership pipeline that actively seeks to identify and develop servant leaders. This means that the church values leadership development and invests in training and mentoring its members to become effective leaders. The church should also have a clear process for identifying and empowering leaders who can help advance the mission and vision of the church.

6. **Spiritual Formation:**

Healthy churches teach the importance of spiritual disciplines to make and grow disciples of Christ. This means that the church recognizes the importance of spiritual practices such as prayer, fasting, meditation, Bible study, and worship, and encourages its members to incorporate these practices into their daily lives. The church should also provide opportunities for members to grow in their faith, such as retreats, seminars, and workshops.

7. **Effective Systems:**

² Taken from ReMissioning.org, a property of Asbury CCM.

Healthy churches develop effective systems and structures to support the development of their ministries. This means that the church has a clear organizational structure, with well-defined roles and responsibilities for its leaders and members. The church should also have clear policies and procedures in place to ensure accountability and transparency, and to promote good stewardship of its resources.

8. Lay Mobilization:

Healthy churches help believers discover, develop, and exercise their gifts in appropriate ministries. This means that the church recognizes the unique talents and abilities of its members, and seeks to help them find opportunities to serve and contribute to the life of the church. The church should also provide training and support to its members to help them develop their skills and gifts.

9. Kingdom Generosity:

Healthy churches teach its members to be good stewards of their God-given resources. This means that the church recognizes that everything belongs to God, and that its members are called to be generous and sacrificial with their time, talents, and treasures. The church should also model generosity by giving to charitable causes and supporting those in need.

10. Missional Impulse:

Healthy churches have a missional focus and place a high priority on reaching the lost with the message of Jesus Christ. This means that the church recognizes that its mission is not just to serve its own members, but to reach out to the community and the world with the love and truth of Jesus Christ. Therefore, they actively engage in evangelism and outreach efforts, both locally and globally, seeking to share the love of Christ and make an impact on the communities they serve. They recognize that every member has a role to play in fulfilling the Great Commission and strive to equip and empower their congregation to be effective witnesses for Christ in their daily lives.